



Campus  
eBookstore

# Enabling Digital Learning

Leading the evolution of the distribution of digital materials, CEI enables the independent campus store to seamlessly support academic success for students, faculty, and publishers globally.



## CEI Principles

- 1 Student Centric**  
Our business model and practices are aligned to support student academic success and course material affordability.
- 2 Empowering the Campus Store**  
Strengthening relationships and service excellence by offering a full array of tools to ensure store level control over service, support, and content management.
- 3 Collaborative and Cooperative**  
A comprehensive digital solution owned and operated by peer stores. Your success is our success.
- 4 Dynamic Content Delivery**  
The platform supports the inclusion and secure distribution of a diverse range of faculty-generated content in addition to a full catalogue of digital resources from small and large publishers, OER, and other content creators.
- 5 Scalable Solutions**  
All independent campus stores regardless of size and technical ability can utilize the platform to provide digital content to their learners locally and globally.

## Benefits of CEI

### CAMPUS STORE IN CHARGE

With CEI Campus stores are in charge of all aspects of the adoption and customer relationship. Stores manage the margin and set the price. Stores retain all the margin, not just a commission or affiliate fee. Most importantly the stores own the relationship with the customer, CEI does not market directly to any customers that purchase from the Campus Store.

### DIGITAL COURSE MATERIAL PROVIDERS

Campus eBookstore aims to create a level

playing field for all course materials. We include products from major publishers, faculty authors, small presses, university presses, open educational resources (OER), public domain, and free course materials.

### CONTENT TYPES

We don't just do eBooks. We're your one-stop-shop for all digital course materials, including born digital content like fully interactive learning websites, online assessment tools and more. Access Codes, Public Domain,

and Open Educational Resources (OER) also excel on our platform. Did we mention that you could publish them yourself?

### SUPPORTED POINT-OF-SALE SYSTEMS

CEI currently provides an integration tool that works with the following point-of-sale systems: Missouri Book Systems (MBS), Bookware 3000, Sequoia, Prism RBS, Netsuite and Microsoft Dynamics NAV\*. If your point-of-sale system is not listed, please let us know and we'd be happy to investigate integration free of charge.

## Digital Course Material product flow



**Campus eBookstore Inc**  
Clark Hall, Queen's University  
Kingston, Ontario  
K7L 3N7 Canada  
Toll Free: 1-888-322-2272  
info@campusebookstore.com  
campusebookstore.com



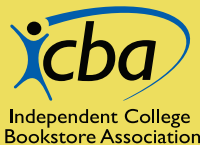
# Enabling Digital Learning

## Industry Ownership and Endorsements

We're not some distant corporation or investor controlled enterprise. CEI is owned by independent campus bookstore associations, the ICBA (Independent College Bookstore Association) and CCRA (Canadian Campus Retail Associates). Our board is made up of college store managers from across North America, providing direction to the company with an independent store focus.



Canadian  
Campus  
Retail  
Associates



Independent College  
Bookstore Association

## Get the facts

### Fees and pricing

Bookstores set the margins and retail prices for all products with CEI; there are no set up or yearly fees. We don't get paid until the campus bookstore is successful. CEI charges a simple 1% distribution fee for any product distributed through the platform. For online transactions, a 2.5% fee is charged to cover credit card processing fees for bookstores that use the CEI ecommerce solution.



## 700,000 students

from more than 90 institutions across North America accessed their digital materials through CEI in 2022. These independent campus bookstores utilize CEI to provide low-cost digital alternatives to their students.



### Publish

#### Any Digital Content

Major publishers, small presses, faculty authors, public domain, open educational resources (OER), and free materials.

#### Product Types

Ebooks, etextbooks, access codes, homework sites, digital learning environments, classroom response tools, apps, software and more.

#### Advanced Protection

Our Bibliu ereader platform provides digital rights security with industry leading accessibility and privacy protection.



### Distribute

#### Online and In-Store

Distribute digital course materials online through your own website, or in-store using custom shelf cards that match your branding.

#### POS Integration

Integrates with your existing point-of-sale system to ensure a seamless customer purchase experience.

#### LMS Integration

Provide a CEI permalink to your faculty to post on their LMS page. This link directs the customer to your cart check out page.



### Learn

#### Any device, even offline

Our apps work on Windows, Mac, iPhone, iPad and Android. They even work offline!

#### Content Flexibility

Customers can access content on multiple devices. This gives students the flexibility to study their own way

#### Cloud Enabled

Lost products are a thing of the past. Campus eBookstore maintains your eBookshelf so that you can access your materials quickly.

“ Course Materials account for less than 1% of the cost of attending Oregon State University. The Beaver Store utilizes CEI for over 90% of the auto access programs offered at OSU with sell through in these courses over 88%. The ability to self-manage the margins and retail prices are key aspects within CEI that sets it apart from other platforms; the bookstore controls everything with CEI. ”

*James Howard – Chief Academic Materials Officer,  
The Beaver Store Oregon State University*